



MINUTES

BOARD OF ZOO COMMISSIONERS
OF THE CITY OF LOS ANGELES

TUESDAY, JULY 15, 2014 – 10:00 AM

Los Angeles Zoo
Grand Room
5333 Zoo Drive
Los Angeles, California 90027

*“Nurturing
wildlife
and enriching
the human
experience”*

Los Angeles Zoo
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Los Angeles
California 90027
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Eric Garcetti
Mayor

Tom LaBonge
Council Member
4th District

Zoo Commissioners

Karen B. Winnick
President

Bernardo Silva
Vice President

Tyler Kelley

Yasmine Johnson

Marc Mitchell

Richard Lichtenstein
ex officio member

John R. Lewis
Zoo Director

MEMBERS PRESENT

Karen B. Winnick
Bernardo Silva
Yasmine Johnson
Tyler Kelley
Marc Mitchell

VISITORS

None signed in.

EX OFFICIO MEMBER PRESENT

Richard Lichtenstein

COMMISSION STAFF

John R. Lewis
Lisa Gerencser

MEDIA

None signed in.

CITY ATTORNEY LIAISON

Kim Miera

AGENDA ITEM 1

CALL TO ORDER

Commission President Winnick called the meeting to order at 10:01 AM.

AGENDA ITEM 2

APPROVAL OF MINUTES FOR MEETING OF JUNE 17, 2014

Commission President Winnick moved to approve the minutes of June 17, 2014. Commission Vice President Silva so moved, Commissioner Mitchell seconded and the motion passed.

AGENDA ITEM 3

GENERAL PUBLIC COMMENT

None



An Equal
Employment
Opportunity
Affirmative
Action
Employer

Accredited by the Association
of Zoos and Aquariums

Accredited by the American
Association of Museums

Member of the California
Association of Zoos and Aquariums

AGENDA ITEM 4 (Taken out of turn)

RECOGNITION OF ZOO COMMISSIONER SUE DOWNING, DVM

Commission President Winnick presented Dr. Sue Downing with a plaque in recognition of her time as Zoo Commissioner. Renee Weitzer from Council District 4 presented Dr. Downing with a City Proclamation. Zoo Director Lewis thanked Dr. Downing for her time on the Commission and noted she is very active with the Zoo's Medical Advisory Board.

AGENDA ITEM 5

GENERAL MANAGER REPORTS

A. Capital Projects

Rebecca Abano with the Bureau of Engineering (BOE) gave a brief update on the following Zoo projects accompanied with a slide show of the work progression:

- Through June 2014 \$165 million has been spent on capital projects
- Construction on the jaguar exhibit is 10% complete
- Jaguar expected completion continues to be December 2014

B. Animal Transactions

Jennie Becker, Curator of Mammals, discussed the latest animal transactions. Some highlights include:

- Sending two female royal antelopes to the San Diego Zoo
- Sending Komodo dragon to Singapore in exchange for false gharials
- Acquired a female African hedgehog that will be used for outreach programs

C. GLAZA Update

GLAZA President Connie Morgan gave a brief update on GLAZA activities.

- GLAZA surpassed budget projections in both restricted and non-restricted accounts for fiscal year 13/14
- Thanked the Winnick Family Foundation for the donation to Elephants of Asia exhibit costs; Winnick's will be recognized at the jaguar exhibit for their donation
- Noted internal promotions within the membership division of GLAZA

D. Marketing and Events Update

Kait Hilliard, Vice President of Marketing and Events for GLAZA discussed recent publicity and Zoo events. Highlights included:

- LA Times article on the treatment of Valley Fever in male gorilla "Jabari"
- Several outlets covered this year's Beastly Ball
- NY Times published an article about the Zoo's advertising campaign for the Rainforest of the Americas exhibit
- Morning news programs on both KCAL 9 and FOX 11 had GLAZA and animal keepers on promoting the "Family Jam" event; clips from those broadcasts were played for the Commission
- "Family Jam" was a successful event; staff now prepping for "Brew at the Zoo"

E. Zoo Director Reports

Zoo Director John Lewis commented on the following:

- Giant anteater is out of quarantine and on exhibit with the spider monkeys
- Councilmember LaBonge signed a cooperative agreement with the Berlin Zoo for Animal and Keeper exchanges between LA and Berlin
- Attendance was 6% below projections and revenue was 10% below projections for fiscal year 13/14
- On July 17 the dollar increase takes effect; \$19 for adult admission
- Business and Marketing Plan and GLAZA MOU for Marketing will go back before Council committee in August. Zoo and GLAZA staff currently working on report backs to the committees

**AGENDA ITEM 9
OLD BUSINESS**

Reminder the August Commission meeting has been cancelled and the September meeting has been changed from the 16th to the 23rd.

**AGENDA ITEM 10
ADJOURNMENT**

There being no more business to come before, President Winnick motioned to adjourn the meeting; Commissioner Mitchell so moved and Commissioner Johnson seconded; the meeting was adjourned at 10:45 AM.

ATTEST:

PRESIDENT

SECRETARY